



2010 - 2011

ST. Lawrence Seminary High School

Sesquicentennial Celebration

CELEBRATE | DONATE | CREATE

Attend

Watch your mail and e-mail for reservation information for all upcoming Sesquicentennial events.

Sponsor

See attached sponsorsheet.

Donate

Silent Auction Item Ideas

(Trips, Condos, Sports & Theatre Tickets, Dinners, Artwork, Jewelry, Baskets, Products & Services)

Airline tickets for Capuchins traveling from a distance.

Marketing Support (Printing, Graphic Design)

Wine for Chicago Event

Cash Donations to support events

Create & Volunteer

CELEBRATION CHOIR

Vocalists and musicians for Milwaukee, Chicago, Mt. Calvary Events.

Pre-event rehearsal will be scheduled and required. Special Music being written for celebration.

Pre planning – join one of the many city teams to create, plan, and implement each exciting event, including a Mt. Calvary Bash in June of 2011.

Virtual Volunteers: Alumni Searches, Auction Items, Journalists, Writers

Contact Mary Patricia Voell at 920-753-7522 or mvoell@stlawrence.edu



St. Lawrence Seminary High School SESQUICENTENNIAL CELEBRATION

The Laurentianum Circle of Sponsors

EVENT SPONSORS

Visionary Sponsor **\$10,000.00**

- An evening with our Rector Fr. Dennis Druggan and the Friars of Mt. Calvary. Evening Prayer, sharing a meal, and a tour of the Historic Art & Architecture of St. Lawrence
- Two tables of ten at the Milwaukee or Chicago Sesquicentennial Event
- Logo recognition and name recognition in all Sesquicentennial pre, day-of and post programs, marketing materials and PR initiatives.
- Copy of Mt. Calvary history for each table guest or couple: *History of Mt. Calvary & Bonaventure's Notes* by Fr. Ron Jansch, ofm Cap,

Ignite the Calvary Spirit Sponsor **\$8,000.00**

- Holiday reception and front row seats at the SLS Christmas Concert for 10 guests.
- Two Tables of ten at the Milwaukee or Chicago Sesquicentennial Event.
- Logo recognition and name recognition in all Sesquicentennial pre, day-of and post programs, marketing materials and PR initiatives.
- Copy of Mt. Calvary history for each table guest or couple. See above.

TABLE SPONSORS

Sesqui - Builder **\$5,000.00**

- Ten tickets to the 2010 Spring Musical
- One Table of Ten at the Milwaukee or Chicago Sesquicentennial Event.
- Recognition in all Sesquicentennial programs, signage and on-stage acknowledgment at event.

Sesqui - Sustainer **\$2,500.00**

- A night at the St. Lawrence Seminary Observatory
- One Table of Ten at the Milwaukee or Chicago Event
- Recognition in Sesquicentennial programs, signage and on-stage acknowledgment at event.

INDIVIDUAL SPONSORS

- Individuals: **\$125.00**
- 2005 – 2011 Recent Graduate (2005 – 2011) Sesqui Rate **\$ 75.00**

For 150 years, the St. Lawrence tradition states that no one is ever turned away from St. Lawrence because of financial hardship. In that same tradition, ***all are welcome*** to the SLS Sesqui Events. Please contact us for further information.

IN-KIND SPONSORSHIP – DONATIONS OF GOODS AND/OR SERVICES

Donations of goods and/or services are greatly valued by St. Lawrence. Each contribution is given special consideration, and donor benefits are determined on an individual basis. For a list of special in-kind needs please contact the Sesquicentennial Office.



St. Lawrence Seminary High School
SESQUICENTENNIAL CELEBRATION
Spread the Calvary Spirit Media Opportunities

- **WUWM**

Every week over 110,000 listeners across southeastern Wisconsin tune to WUWM Milwaukee Public Radio. WUWM's listeners are upscale in income, education and profession. During the upcoming Sesquicentennial year support our efforts with as little as \$30.00 toward the 2010-2011 "Ignite the Calvary Spirit" Image Campaign. Funds generated will support a year-long schedule of SLS celebratory spots on UWM. Help us spread the Calvary spirit by contacting the Sesqui -Office at 920-753-7522 or mvoell@stlawrence.edu.

- **RELEVANT RADIO**

Relevant Radio is the largest Catholic talk radio network in the United States with 20 stations and 18 affiliates in 15 states with the network's National Headquarters and studios located in Green Bay. The network airs a variety of programming aimed at practicing Catholics, mostly in a listener-interactive talk format. Funds generated will support a year-long schedule of SLS celebratory spots on Relevant Radio. Help us spread the Calvary spirit by contacting the Sesqui-Office at 920-753-7522 or mvoell@stlawrence.edu.

- **MILWAUKEE CATHOLIC HERALD SPECIAL SECTION**

The April 2010 Milwaukee Catholic Herald Special Section will feature St. Lawrence Seminary High School.

- Full Page - \$1,500 / ½ Page - \$775 / ¼ Page - \$450 / 1/8th Page - \$225 / 1/16th Page - \$130
- Scheduled for April 15th.
- Contact Arne Arnold, 414-769-3467 or arnolda@archmil.org

● Sesquicentennial Auction Booklets

- Milwaukee Kick Off Event (April 24, 2010) & Chicago Event (February 19, 2011)
- Full Page - \$600 / Half Page - \$400 / Quarter Page - \$250
- Milwaukee Deadline – April 1, 2010 / Chicago Deadline – January 15, 2011
- Contact: Sesqui-Office 920-753-7522 / mvoell@stlawrence.edu